

**PRESS RELEASE
APRIL 2023**

**SCHÄTTI DEBUTS AT MILAN DESIGN WEEK 2023:
JÖRG BONER FOR SCHÄTTI & ECAL FOR SCHÄTTI**

Schätti, the Swiss lighting brand, will exhibit at Gallery Assab One during Milan Design Week 2023, presenting a new family of luminaires by renowned Swiss designer Jörg Boner and the result of its collaboration with the progressive Swiss University of Art and Design, ECAL. With Jörg Boner's showcase, JÖRG BONER FOR SCHÄTTI, ECAL FOR SCHÄTTI, the Swiss luminaire manufacturer will impressively stage its new luminaires as well as the student work of ECAL in the hip premises of Gallery Assab One from April 17–23, 2023.

JÖRG BONER FOR SCHÄTTI

With the installation, named JÖRG BONER for SCHÄTTI, the Swiss lighting manufacturer Schätti presents B020, a new luminaire family by Jörg Boner at the Gallery Assab One on the occasion of Milan Design Week 2023. The design, consisting of ceiling, wall, floor and table luminaires, is characterised by an innovative lighting concept that has been applied to different types of luminaires to create a harmonious set. The family of LED luminaires is functional, versatile and generates a continuous aesthetic in the interior.



All four typologies of the BO20 collection have one thing in common—the light source is out of sight. Jörg Boner, who has been designing luminaires for Schätti since the company was founded, was guided by the idea that the inner light should determine the outer form of the luminaires. “With the new collection, we have set ourselves the goal that the circuit board and thus also the diffuser should never be visible. Nevertheless, both direct and indirect light should shine into the room via just one single circuit board,” says Jörg Boner. Instead of a transparent body, for the BO20 luminaires sheet steel was bent into different shapes, which as an opaque white material ideally reflects the light and generates a distinctive aesthetic. The end result is an elegantly reduced design, where, in addition to the brightness, only the white reflective surface of the luminaire is perceptible.

The luminaires are manufactured in Schätti’s own production facility in the Glarus Alps from recyclable sheet steel or aluminium of long-lasting quality—a material that is characteristic of his brand. The white lacquered surfaces, which also remain true to the materiality and aesthetics of Schätti Leuchten, direct and diffuse the light in a graceful way.

Schätti has been working intensively with designer Jörg Boner for a long time. Their collaboration was decisive for the metal manufacturer to launch its own luminaire production in 2013, for which Jörg Boner created designs from the very beginning. “The positive collaboration, the open exchange of ideas, Jörg Boner’s interest in production technology and my interest in design are the basis for an ongoing productive and successful collaboration,” says Thomas Schätti, CEO of Schätti.

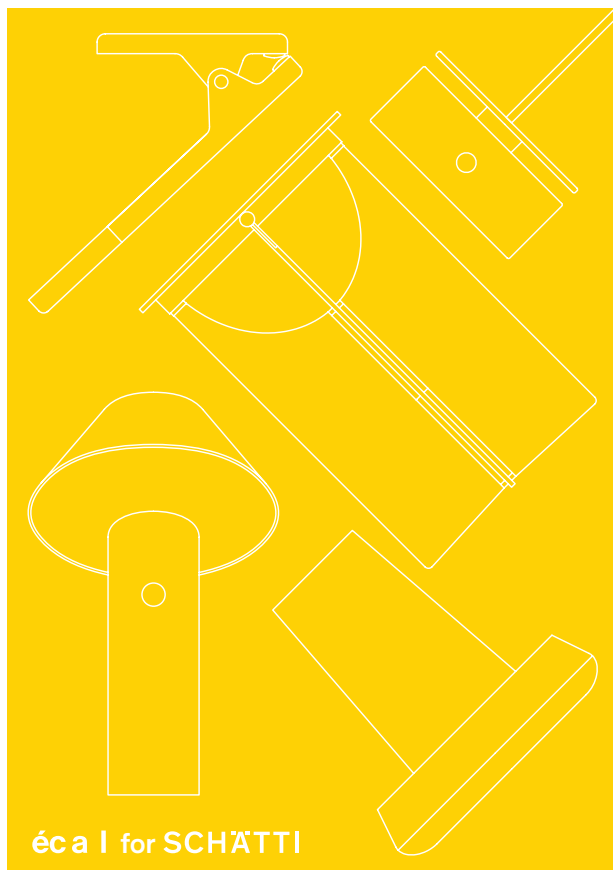
Thanks to Jörg Boner’s design language and Schätti’s high-quality metal, each individual piece of the BO20 collection creates a unique atmosphere in the interior. Although all luminaire typologies follow the same design concept, each individual piece has its own strengths depending on the area of application. Thanks to the smart and minimalist design, the luminaires are suitable for interiors both as a coherent family and as individual pieces.

ECAL FOR SCHÄTTI

Under the title ECAL for SCHÄTTI, Schätti presents the impressive result of a collaboration with master students from the progressive art and design school ECAL. The students from the product design department have worked intensively with Schätti's internationally recognized manufacturing techniques to create a collection of five portable LED luminaires. The inspiring collection was created under the joint direction of Camille Blin, Jörg Boner and Thomas Schätti with the motto: "The lighting industry is in a state of upheaval and LED technology is the focus of attention. A considerable amount of research and development is being devoted to this technology. Light is being redefined."

ECAL University is known for its progressiveness and the far-reaching success of its graduates. This combination of expertise and enthusiasm for contemporary design promises unique luminaires representative of its Swiss partners. At Milan Design Week 2023, the result of this incomparable collaboration will be presented in the Gallery Assab One.

ECAL Direction	Alexis Georgacopoulos
Tutoring	Camille Blin
Assistance	Margo Clavier, Maxwell Ashford
Students	Maxine Granzin, Paula Mühlena, Oscar Rainbird-Chill, Marcus Angerer, Luca Vernieri



THE PRESENTATION AT GALLERY ASSAB ONE:

In the popular premises of Gallery Assab One, a former printing house, the two exhibitions JÖRG BONER FOR SCHÄTTI and ECAL FOR SCHÄTTI are showcased with a special installation, designed by Jörg Boner. With his scenography, Boner refers to the history of the location and uses printed paper as a scenery for the luminaires.

The luminaires are displayed in front of a generous area of 10 white chequered paper webs. The white paper surface not only connects the exhibition with its historical location, but also reflects the sustainable, elegant design of the new luminaires. The white surfaces of the BO20 luminaire family are visually picked up by the paper, referencing the lightness and low material input of the designs for Schätti.

NOTES TO EDITORS

SCHÄTTI LEUCHTEN AT THE GALLERY ASSAB ONE, MILAN DESIGN WEEK 2023

April 18–23, 2023

Via Privata Assab 1, Milano (MM2 Cimiano)

Scenography: Jörg Boner

Graphics: Norm, Zürich

Press preview:

April 17, 2023, 13–17H

CEO Thomas Schätti und designer Jörg Boner will be present.

April 18–22, 2023, 10–19H

April 23, 2023, 10–15H

ABOUT SCHÄTTI LEUCHTEN

The family business Schätti develops and produces metal goods in the third generation. In addition to high-quality components for furniture and appliances, Schätti manufactures small appliances and metal furniture for various customers at its site in Schwanden, Glarus.

schaetti-leuchten.ch

JÖRG BONER PRODUCT DESIGN

Since 2001 Jörg Boner runs his design studio in Zurich. Together with his team he designs furniture, lamps and industrial products for collections and manufacturing companies nationally and internationally. Jörg Boner is one of the most important contemporary Swiss designers and is the winner of the Swiss Grand Prix Design (2011).

joergboner.ch

ABOUT ECAL

Featuring regularly among the world's top ten universities of art and design, ECAL is regularly featured in press articles and awards. It benefits from numerous exhibitions in prestigious venues, the expertise of well-known practitioners as well as the success of its graduates. ECAL offers undergraduate, bachelor's and master's/MAS degree programs in Fine arts, Film, Graphic Design, Media & Interaction Design, Photography, Industrial & Product Design, Type Design, Design for Luxury & Craftsmanship and Design Research for Digital Innovation (with EPFL+ECAL Lab).

ecal.ch

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Jörg Boner on the new Schätti collection BO20

JÖRG BONER FOR SCHÄTTI

Schätti is a collection of lights, now 10 years young, that emerged as part of a metalware factory run by a family already in the third generation. Its production facilities are in the Swiss alps. Jörg Boner has been responsible for the designs of the collection since the very beginning. White paper and white sheet steel are visually quite similar. The surfaces of both materials reflect the light in an almost ideal way. This phenomenon acts as the driving force and provides the playground for the development of the collection. Like folded paper, the design oscillates between the second and the third dimension.

Material is used sparingly. The design is based on the thin and flat shape of the circuit board as the source of light. It is motivated by the challenge to find a suitable shape for the flatness of these circuit boards. Light streams into the room from all the luminaires, both directly but simultaneously also indirectly. The transformation of the sheet steel into various shapes, angles, rings, and surfaces serves only one purpose: to facilitate the interplay of light and shadow resulting from their constellation. The indirect light frames the gaze and transforms the luminaire into a stage for itself. The light source remains invisible. The design thrives on reduction, ceding centre stage to the light itself and to the atmosphere that it produces.

The production comprises four luminaires: a pendant light, a wall light, a floor light, and a table light. Together, they form a single product family with a consistent visual language.

Jörg Boner

Scenography Schätti/ECAL at Assab One

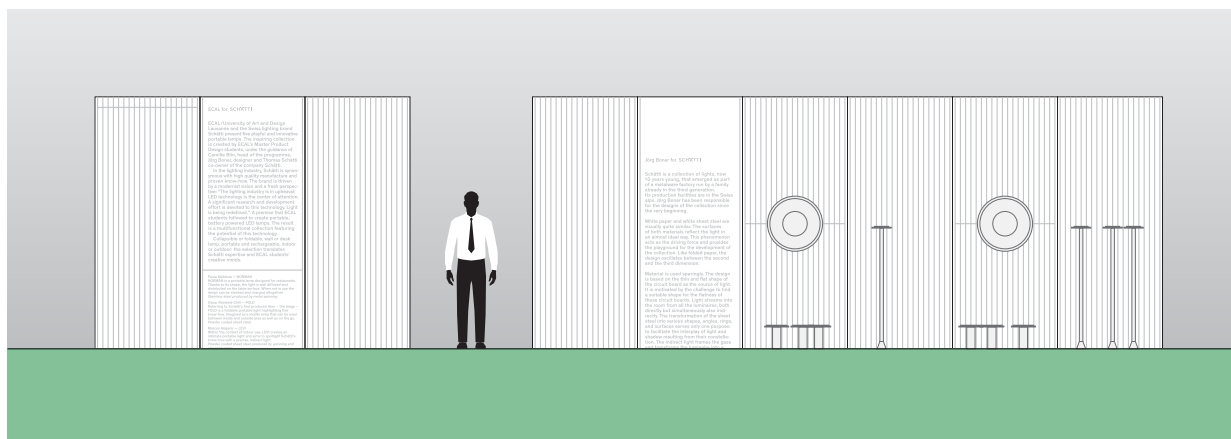
JÖRG BONER FOR SCHÄTTI ECAL FOR SCHÄTTI

We are located in a former printing house. The AssabOne's premises in Milan's north-east are used today for art exhibitions and cultural events. The printing presses have long since disappeared. What remains is the charm of a former factory on the outskirts of Milan.

The scenography of the two exhibitions "Jörg Boner for Schätti" and "écal for Schätti" refer to the history of the location. Printed paper is used as the stage for the new lights. This not only creates a historical connection. It is also the result of a search for a responsible use of resources and materials that led to this solution. The installation is lightweight, the amount of materials used is low. This corresponds to the short exhibition period of six days only during the the Salone del Mobile. Light and white paper are also good allies. Two vertical surfaces, three metres high and slightly inclined towards each other are created by rolling out a total of 10 paper webs, which stretch out on the floor in different lengths. The visitors enter the room and walk towards the back of the installation made of fir wood that supports the paper webs.

After entering the scenography, the visitor turns around and looks at the two luminaire exhibitions. Graphics, light, luminaires and paper surfaces occupy the space. Between the two exhibition areas, the view opens up onto the green courtyard of Assab One.

Scenography: Jörg Boner
Graphics design: Norm, Zürich



SCHÄTTI LEUCHTEN



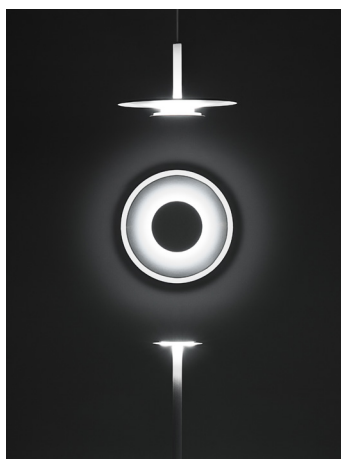
Wandleuchte/Wall luminaire BO20
Datei/file: 00_Schaetti_BO20_transp
© Foto: Felix Wey



Hängeleuchte/Pendant luminaire BO20
Datei/file: 03_Schaetti_BO20_Pendant
© Foto: Marvin Merkel/écal



BO20
Datei/file: 01_Schaetti_BO20_Group
© Foto: Marvin Merkel/écal



BO20
Datei/file: 02_Schaetti_BO20_Group
© Foto: Marvin Merkel/écal



Wandleuchte/Wall luminaire BO20
Datei/file: 04_Schaetti_BO20_Wall
© Foto: Marvin Merkel/écal



Stehleuchte/Floor luminaire BO20
Datei/file: 05_Schaetti_BO20_Floor
© Foto: Marvin Merkel/écal



Tischleuchte/Table top luminaire BO20
Datei/file: 06_Schaetti_BO20_Table
© Foto: Marvin Merkel/écal

Die Bilder werden auf Anfrage von Schätti zur Verfügung gestellt

SCHÄTTI LEUCHTEN



Datei/file: 00_SCHATTI-ECAL
© Foto: Marvin Merkel/écal



NORMAN, Paula Mühlens
Datei/file: 02_SCHATTI-ECAL_NORMAN
© Foto: Marvin Merkel/écal



NODO, Luca Vernieri
Datei/file: 03_SCHATTI-ECAL_NODO
© Foto: Marvin Merkel/écal



LEVI, Marcus Angerer
Datei/file: 04_SCHATTI-ECAL_LEVI
© Foto: Marvin Merkel/écal



FOLD, Oscar Rainbird-Chill
Datei/file: 05_SCHATTI-ECAL_FOLD
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ADEN, Maxine Granzin
Datei/file: 01_SCHATTI-ECAL_ADEN
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