

SCHÄTTI LEUCHTEN

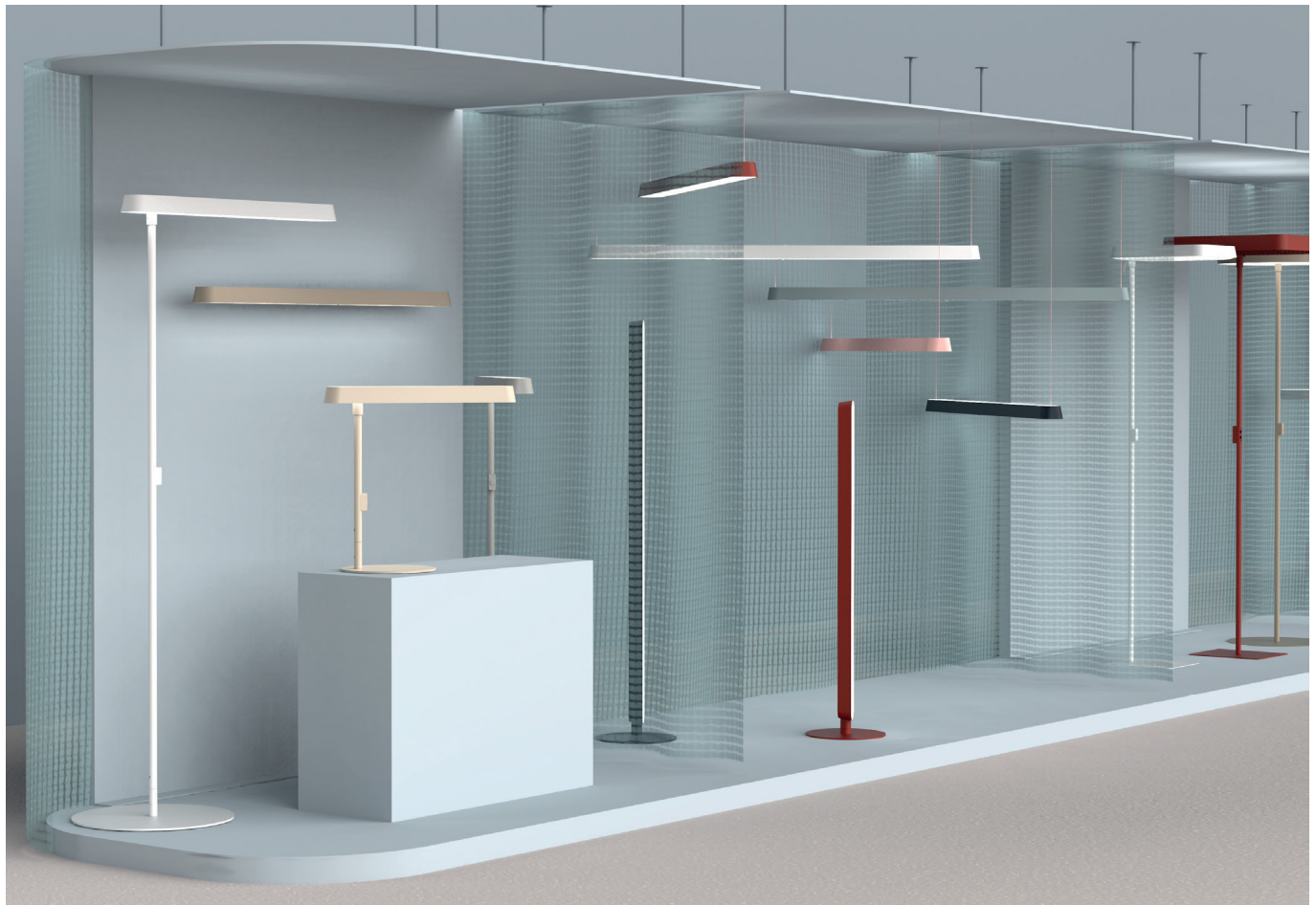
EMBARGO: 30 APRIL 2020

PRESS RELEASE

March 2020

SCHÄTTI LEUCHTEN DEBUTS NEW RELEASES BY JÖRG BONER IN EXCLUSIVE SHOWROOM OPENING ON 28 MAY 2020 IN SCHWANDEN, SWITZERLAND

On 28 May 2020 the Swiss lighting manufacturer Schätti Leuchten will open an exclusive 500 square meter showroom within walking distance of its headquarters in Schwanden, located in the canton of Glarus in Switzerland. In line with the official postponement of the Light + Building trade fair in March, Schätti will be debuting four exceptional and technically ingenious luminaires at the showroom opening for the first time. The collection, designed by Jörg Boner, stands for sophisticated, glare-free light for workplace and architecture, as well as a unique typology, which runs through the entire collection and thus makes the lights easily combinable with each other. With the new vertical floor light VLAR, the table and floor light STEDAR and two extensions of its popular CIRCULAR collection – the new pendant light CIRCULAR PO 900 and the new floor light CIRCULAR FE/S in two versions, Schätti Leuchten expands its formally reduced and technically outstanding collection of ceiling, pendant, table and floor lighting with four new, impressive and functional lights for all applications.



Schätti opens its new showroom in the Therma Hallen, a building rich in history. The 500 square meter room serves as presentation area for the whole Schätti Leuchten collection including the new releases for 2020. In the special brand presentation staged by Jörg Bohner, Schätti provides insights into the assembly of its lights as well as of the Olympia Express Coffee machine, which is manufactured by Schätti Metallwaren. Additional offices and an open bar, which displays the exclusive coffee machine, are integrated into the spacious area with studio atmosphere.

In addition, Schätti Leuchten presents its collection and further new releases at the new date of the trade fair Light + Building in Frankfurt am Main from 27 September to 2 October 2020.

THE SCHÄTTI LEUCHTEN COLLECTION

The elegant and functional Schätti Leuchten collection of ceiling, pendant, floor and table lights with easy handling stands for a glare-free light emission and ideal lighting for workplace and architecture. Versatile and different light assignments can be solved with the technically outstanding LED lights. Their formal shared identity and the variant diversity of the collection are unique characteristics of the collection, which are especially appreciated by lighting planners and architects. Entire buildings can be specified with one Schätti lighting family.

Designed by Jörg Boner, the main formal characteristic of each light in the collection is a thin sheet steel border, a seemingly three-dimensional line drawn into space. This recurring element of the Schätti lights from shaped sheet steel is also a dominant characteristic of the new products. A discreet color palette, which builds on delicate shades of white, grey and sand also runs through the entire collection and is thus another uniting and unique aspect of the coherent Schätti Leuchten collection.

All lights offer highest quality of light and efficiency with optimal glare control. The efficient LED lights are available in 3000K and 4000K as well as in different light intensities and are dimmable by taster or DALI.

Part of the Swiss family business Schätti AG Metallwaren, all lights in the Schätti Leuchten collection are manufactured entirely in the own metal workshop in the Swiss mountain region, Glarner Alps. The expertise and experience of over 75 years in the production of metal goods, guarantees, maintains and produces highest quality and innovation.

THE NEW RELEASES

In line with its showroom opening, the Swiss lighting brand Schätti Leuchten debuts four new formally outstanding and technically refined extensions to its functional workplace and architectural lighting, designed by Jörg Boner.

The new table and floor light STEDAR with its elongated, rotatable head, offers the ideal workplace illumination. The head's thin metal profile, the round foot as well as the round pillar, on which the head is mounted, mirror the overriding typology of the Schätti Leuchten collection.

With the new floor light VLAR, Schätti Leuchten showcases a striking vertical floor light in two heights. An elongated head can be found vertically also on the floor light VLAR, mounted on the round metal foot. Featuring a thin metal handle and rotatable by 360°, the vertical floor light VLAR emits light on both sides. The vertical head is edged only in the characteristically thin metal sheet of the Schätti Leuchten collection. A specific characteristic of the floor light is the indirect light component, which emits atmospheric light to the rear making the light also especially suitable for private spaces.

With CIRCULAR PO 900 Schätti Leuchten extends its successful CIRCULAR lighting family with an impressive pendant light with a diameter of 900 mm. The extensive round head, suspended on a short or long metal rod depending on application, ensures optimal and even illumination of large spaces and thus represents the ideal workplace and architecture lighting.

With the floor lights CIRCULAR FES and CIRCULAR FE 600 Schätti Leuchten introduces further extensions to the CIRCULAR lighting family. With and without sensor, the floor light with its round head edged in a thin metal profile and round metal foot take up the significant characteristics of the Schätti Leuchten lighting typology. With the foot placed on the side of the 600 mm diameter head as opposed to centrally like with the other CIRCULAR floor lights, the luminaires are particularly suitable for positions on the side of tables and in the corners of rooms.

THE NEW SCHÄTTI LEUCHTEN SHOWROOM

Jörg Boner stages the Schätti Leuchten collection on 500 square meter in the historically significant Thorma Hallen. His spatial concept for the showroom, which is characterized by the industrial appeal of past times, impresses by the joint presentation of the production, design and exhibition of Schätti metal products. By combining these presentation areas in one space Boner successfully establishes the manu-

facturing methods as an integral part of the finished products.

In the front area of the showroom the sophisticated collection of Schätti Leuchten is presented on a 13-metre long platform. Opposite the exhibition of the finished products, a spacious bar made of the high-quality Swiss natural stone Arzo, in the style of a classic Italian coffee bar of the 70s, forms the base for the Olympia Express coffee machines. The assembly of the lights and the coffee machines take up the largest part in the center of the showroom, whereas office spaces are located at the back.

In 1907, the inventor and pioneer of electrical household appliances Samuel Blumer founded Therma AG at the age of 26 and built the first factory. From 1927 onwards, stoves for canteen kitchens and shortly afterwards, from 1932, refrigerators were produced. In the 1930s, half of all electrical household appliances were produced by the Schwanden factory. At the end of the Second World War Therma was with more than 1.000 staff members the most relevant employer in the canton of Glarus. The engineer Hans Hilfiker, who had invented the Swiss station clock in 1944, recognized that the most important requirement for fitted kitchens was compliance with standards and founded the Swiss kitchen standard (SINK, 55-60-90cm). From 1958 to 1968 he was a delegate of Therma's administrative board and modernized its design and appearance. Under his direction the production was industrialized and the shed hall and building construction of today's THERMA WERKHALLEN was built.

NOTES TO EDITORS

SCHÄTTI LEUCHTEN SHOWROOM OPENING

28 May 2020, 9 – 18 H

Press Preview: 28 May 2020, 11 – 14H

At the press preview, managing director Thomas Schätti and designer Jörg Boner will be present.

SCHÄTTI LEUCHTEN

The family business Schätti AG Metallwarenfabrik develops and produces metal goods in the third generation. In addition to high-quality components for furniture and appliances, Schätti manufactures small appliances, metal furniture for various customers at its site in Schwanden, Glarus South. For the manufacture of luminaires, a wide range of machining processes are available: CNC sheet metal working, CNC turning and milling, joining (welding, riveting, gluing), powder coating and assembly. The high vertical range of manufacture allows to respond efficiently to customer requests.
www.schaetti-leuchten.ch

JÖRG BONER PRODUCT DESIGN

Since 2001 Jörg Boner runs his design studio in Zurich. Together with his team he designs furniture, lamps and industrial products for collections and manufacturing companies nationally and internationally. Jörg Boner is one of the most important contemporary Swiss designers and is the winner of the Swiss Grand Prix Design (2011).
www.joergboner.ch

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CIRCULAR PO 900



CIRCULAR FES / CIRCULAR FE 600



STEDAR



STEDAR



VLAR